



pni **PHARMA** **SUMMIT** **26**

Transform & Thrive
Thursday 26th March @ Croke Park

UnitedDrug
a PHOENIX company



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Session 2 was
proudly supported by:



Cathal Friel, Executive Chairman

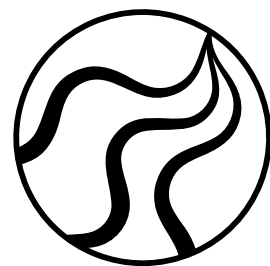


Cathal is a seasoned serial entrepreneur with a long and successful history and to date has listed five companies on the London Stock Exchange. Cathal is Managing Director of Raglan Capital and serves as Chairman and co-founder of both Poolbeg Pharma plc and European Green Transition plc. Poolbeg was established as a spin-off from hVIVO plc (formerly Open Orphan plc) in 2021, a company which Cathal also co-founded and served as Chairman until June 2025. Prior to this, Cathal co-founded Amryt Pharma plc which listed on the London Stock Exchange in 2016 and dual listed on Nasdaq in 2020 and was later sold to Chiesi Farmaceutici for \$1.48bn in April 2023. Prior to that, he was co-founder and Chairman of Fastnet Oil & Gas plc, which listed on the London Stock Exchange in 2012.

Innovation in Action: Building & Scaling Success

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**Raglan
Capital**



Cathal Friel
Chairman

From Idea to Exit

What it really takes to build a successful biotech company



Building the Right Team Early

Why talent & leadership matter more than the technology



Joe Wiley
CEO



Jeremy Skillington
CEO



Mo Khan
CEO

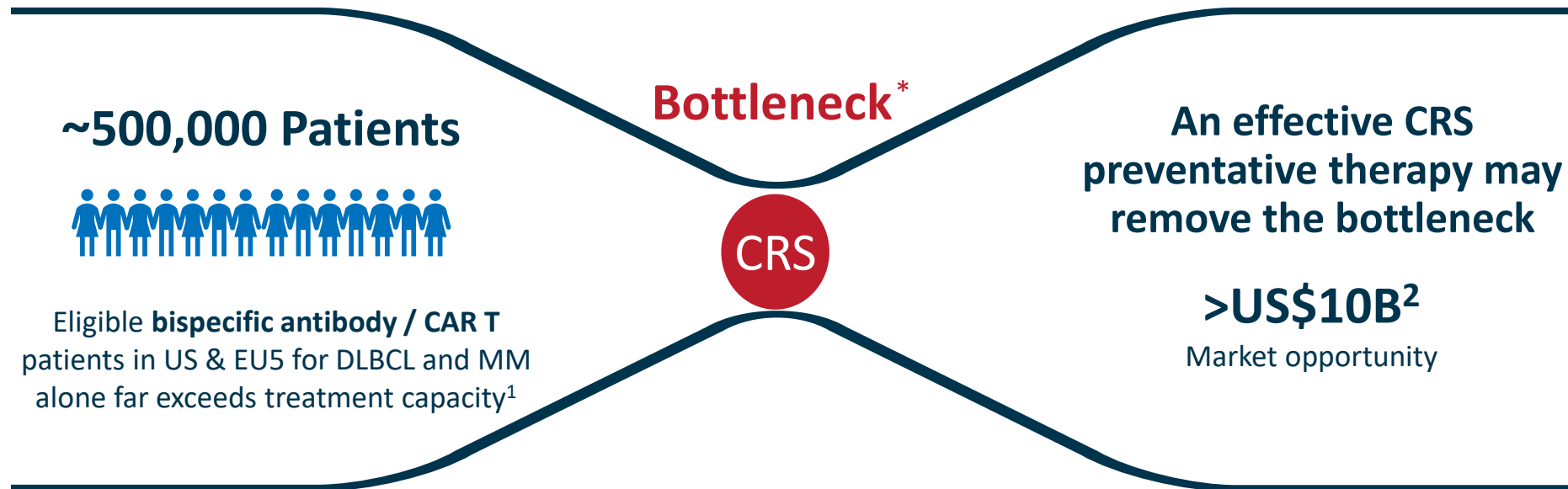


Scaling the Business

Moving from scientific innovation to commercial reality

Prevention of CRS by POLB 001 May Transform Cancer Immunotherapies

Potential to greatly enhance uptake and access to bispecific antibodies and CAR T therapies



1. Datamonitor Healthcare. Forecast: Diffuse Large B-Cell Lymphoma and Multiple Myeloma, 2023. 2. Independent research by Decisive Consulting Limited.

*CRS prevention may contribute to bottleneck removal. Other issues, such as manufacturing, supply and other adverse events, may also present barriers to wider uptake.

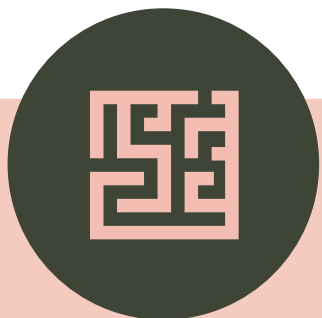
Knowing When to Exit

Timing partnership, listings or acquisitions

- Amryt IPO 2016
- Nasdaq 2020
- Acquisition of Chiasma 2021
- Exit 2023



Why Many Life Sciences Companies Fail Before They Scale



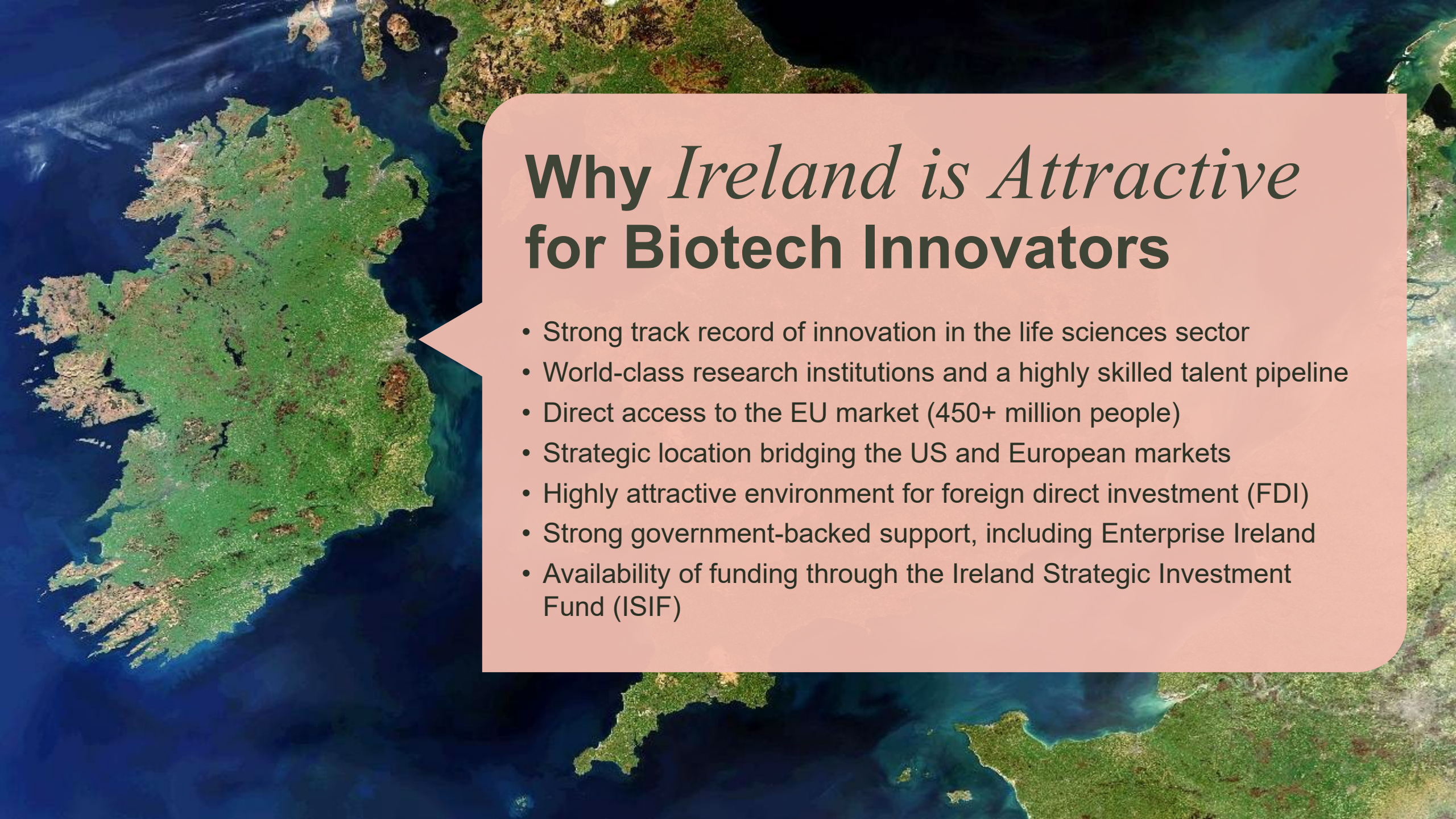
**Regulatory
hurdles**



**Long R&D
timelines**



**High capital
burn & adoption
challenges**

A satellite map of Ireland and surrounding regions, including parts of the UK and France. The map shows the green landscape of Ireland, the blue of the Atlantic Ocean, and the English Channel. A semi-transparent pink box is overlaid on the right side of the map, containing the title and a list of reasons why Ireland is attractive for biotech innovators.

Why Ireland is Attractive **for Biotech Innovators**

- Strong track record of innovation in the life sciences sector
- World-class research institutions and a highly skilled talent pipeline
- Direct access to the EU market (450+ million people)
- Strategic location bridging the US and European markets
- Highly attractive environment for foreign direct investment (FDI)
- Strong government-backed support, including Enterprise Ireland
- Availability of funding through the Ireland Strategic Investment Fund (ISIF)



Advice for Innovators and Industry Leaders

- Never be afraid to try something new
- Fail early & fail often
- Life-long education process
- New businesses generally originate from a side-hussle
- Worth trying a new career direction / focus every ~5 years
- The most important thing: stop considering & just do something
- Once you learn to start a business you can do it over & over again



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*Session 2:
Transform. Adapt. Thrive.
Lessons in Leadership & Reinvention*

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