



AGENDA - 18th April '24

"Exploring the Diverse Values of Irish Healthcare"



Croke Park conference centre

Morning Session:

- 8.30am : NETWORKING AND REGISTRATION
- 9.30am : Welcome: Anton Savage - Host and Moderator
- 9.35am : Opening Address: Phil O'Meara - Incoming President

9.45am : Delivering Value to Patients

Prof Orla Hardiman, Consultant Neurologist - Beaumont Hospital & Professor of Neurology, Head of the Academic Unit of Neurology & Academic Director of Trinity Biomedical Sciences Institute
Precision Medicines in Rare Disease

David McMahon, CEO - Irish Skin Foundation & Chair - IPPOSI
Placing Patients at the Centre of Healthcare

Neil Grubert, Global Market Access Consultant
Tracking Market Access Environments Across Europe

Coffee Break

12pm : The Value of Adaptability: How Industry Roles are Evolving

Emma Lynch, Founder - EQ Vibration
Exploring the Evolving Role of Medical Affairs

Paul Pierotti, Partner - Data Analytics & AI Practice - EY Ireland
Delivering the Potential for AI in Healthcare

Lunch Break

Afternoon Session:

2.15pm : Panel Discussion

Payers & Providers: The Value of Partnership

Striking a balance between the values of innovation, affordability & continuity of supply

Caitriona Duggan, Country Manager - Amgen & Chair of Market Access Advisory Forum - IPHA

Deirdre Kelly, Country Manager - Consilient Health & Vice Chair - Medicines for Ireland

Carl Prescott, Head of HTA Consulting, UK - AXIS Consulting

Angela Clayton-Lea, Acting CEO - Clinical Trials Ireland

Chair: Brenda Dooley, CEO - AXIS Consulting

2.55pm : The Future of Value Creation in Irish Healthcare

Bernard Duggan, Chief Pharmacist I - Medicines Management Programme (HSE)
Health Technology Management: Ensuring Safe, Effective & Cost-Effective Use of Medicines

Dr Lesley Tilson, Deputy Director - NCPE
NCPE in Practice: Horizon Scanning, HTAs & Rapid Reviews

4pm: Pharma Summit Close

AGM will be held immediately afterwards (PMI members only)