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Stay Left, Shift Left
Digital Disruption and Transformation

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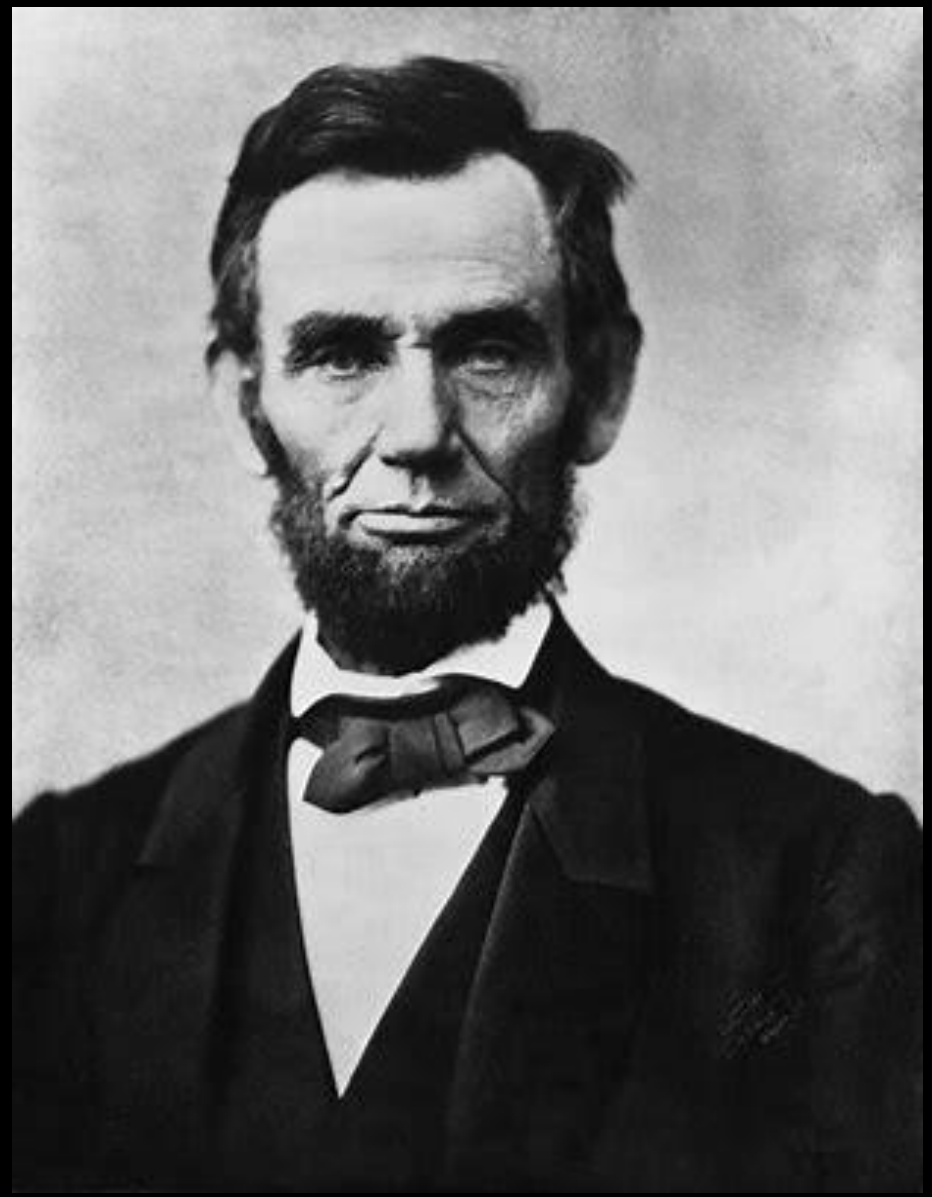

“The dogmas of the quiet past are inadequate to the stormy present.”

Abraham Lincoln

Who Knows Best?

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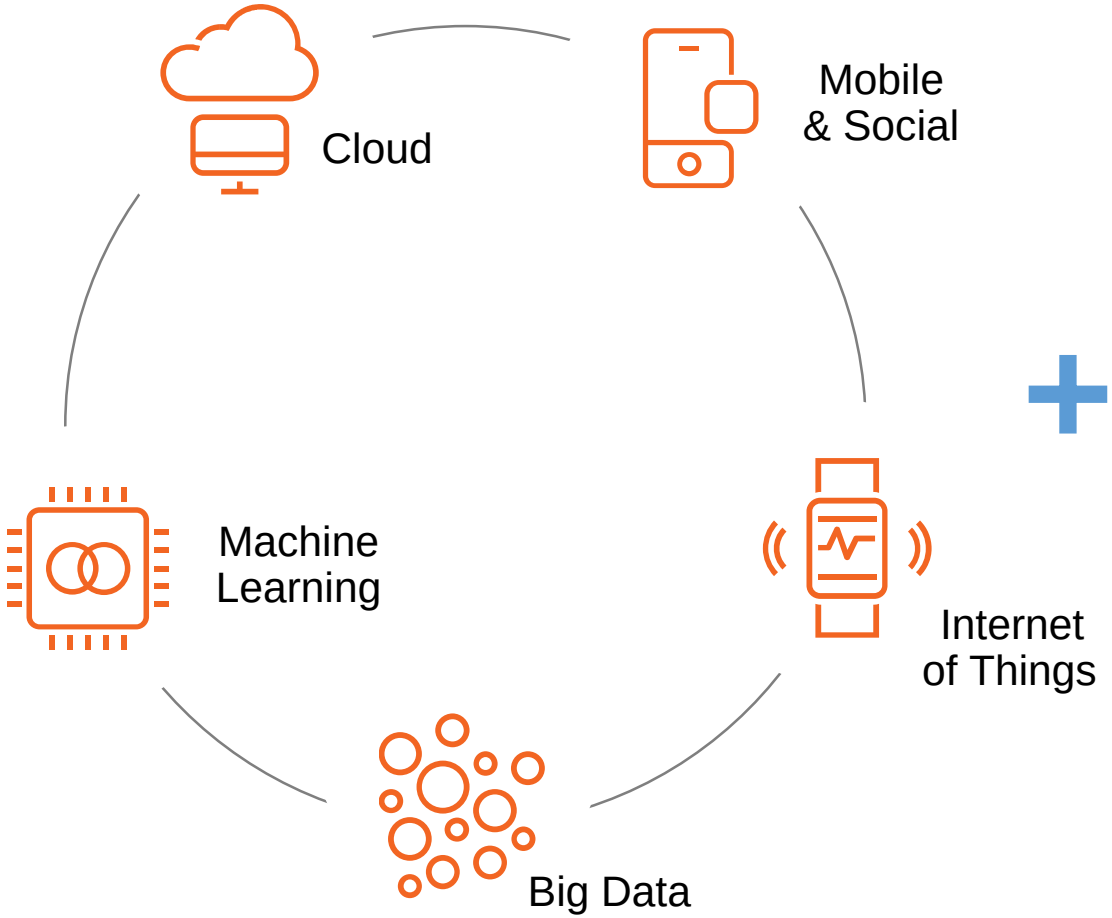
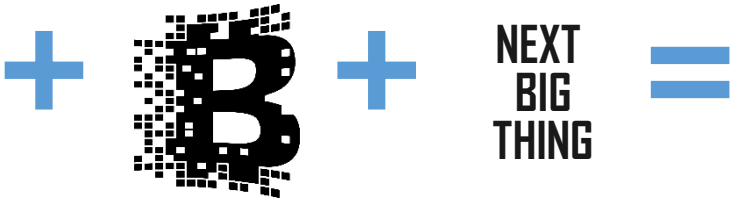
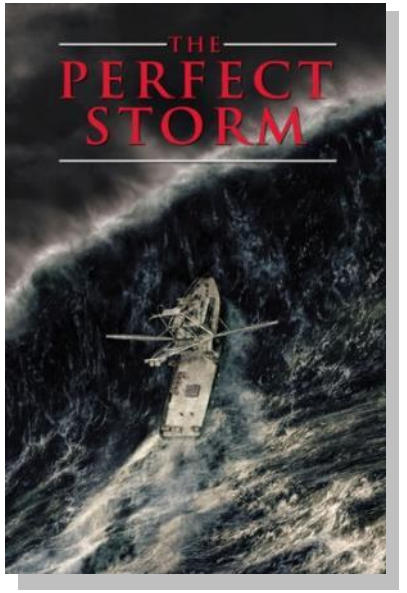
With multiple Disruptive Technologies arriving at the same time, we are potentially witnessing the biggest change in modern history







'The pace of change will never be this slow again'

TECHNOLOGY ADOPTION RATES ACCELERATING

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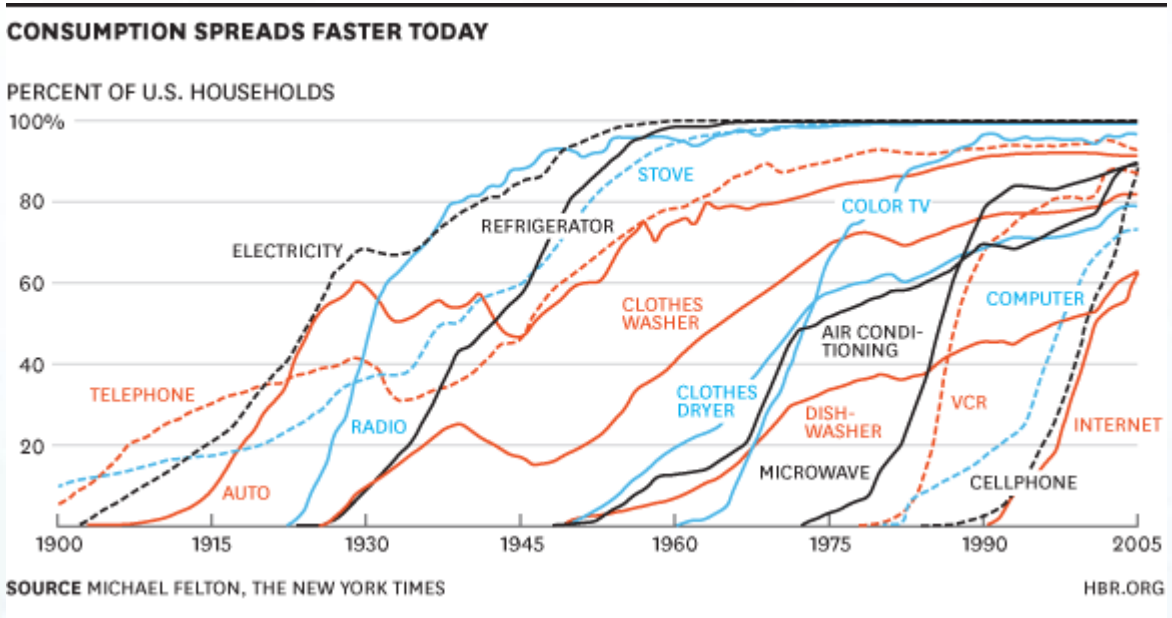
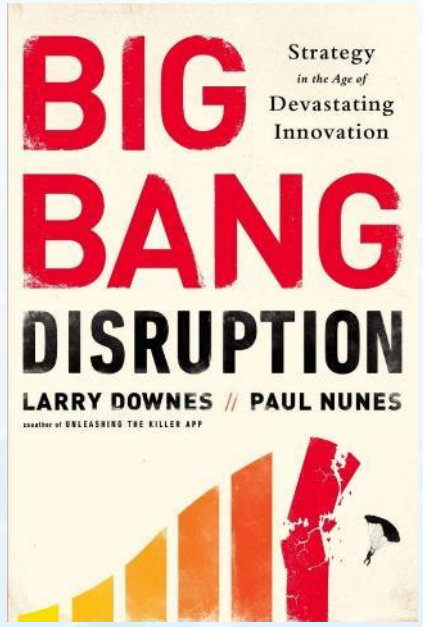
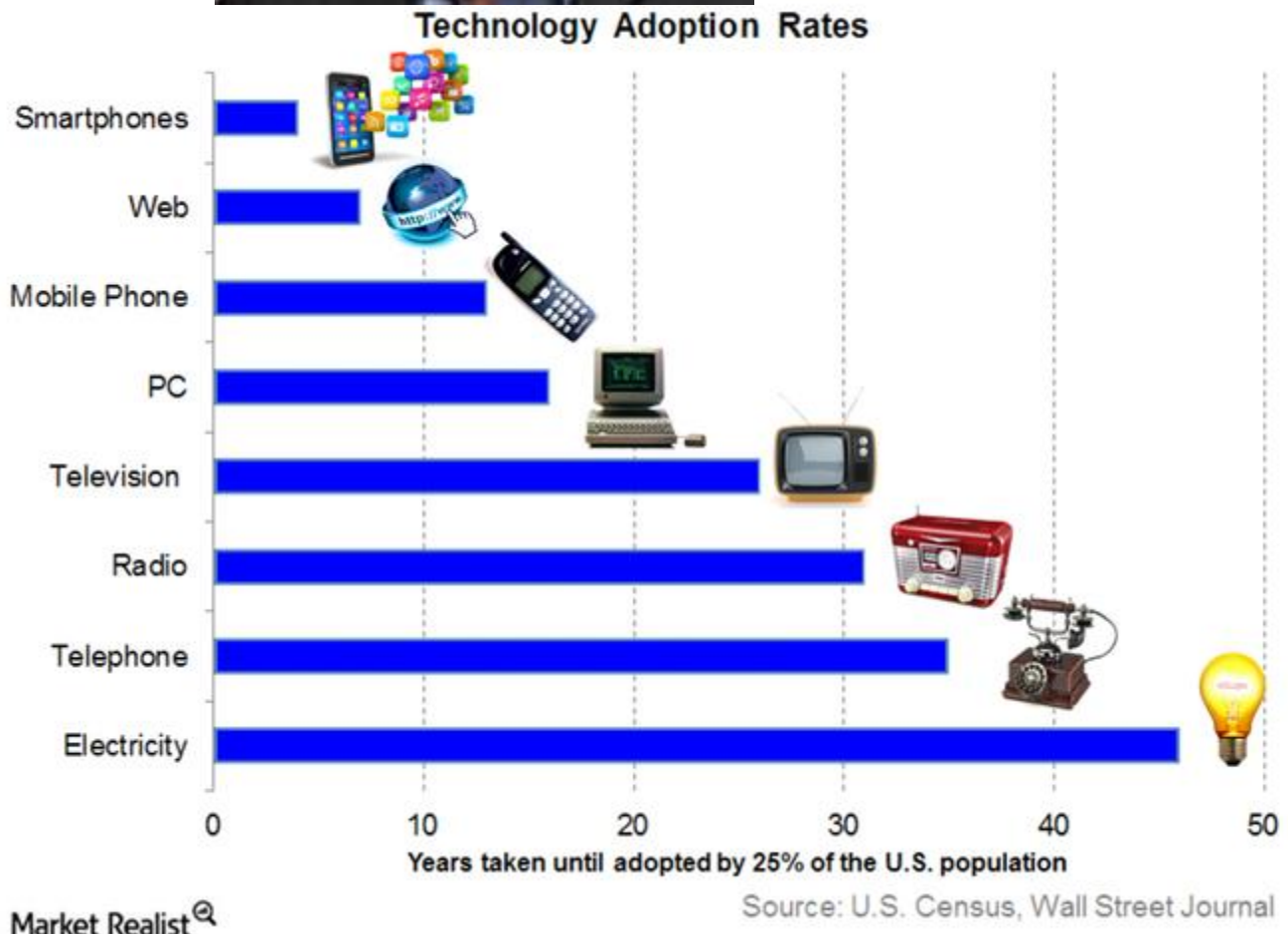
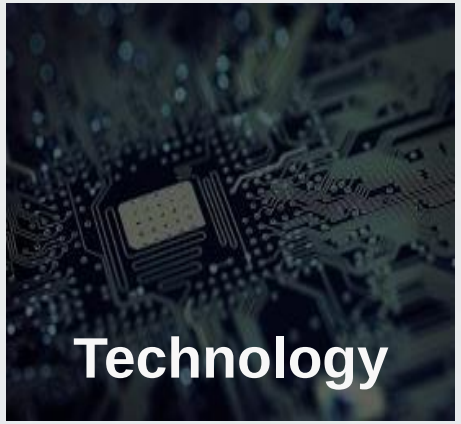






Driving “Old Boring” to “New Sexy”



But significant disruption risks

Change in Market Capital value: Leading Retailers

COMPANY	MARKET VALUE 2006	MARKET VALUE 2016	% CHANGE
sears	$27.8B	$1.1B	↘ 96%
JCPenney	$18.1B	$2.6B	↘ 86%
NORDSTROM	$12.4B	$8.3B	↘ 33%
KOHL'S	$24.2B	$8.8B	↘ 64%
macy's	$24.2B	$11.0B	↘ 55%
BEST BUY	$28.4B	$13.2B	↘ 54%
TARGET	$51.3B	$40.6B	↘ 21%
Walmart	$214.0B	$212.4B	↘ 1%
amazon	$17.5B	$355.9B	↗ 1,934%

Does ‘Digital’ matter….?

Digitize or Die

Survive!

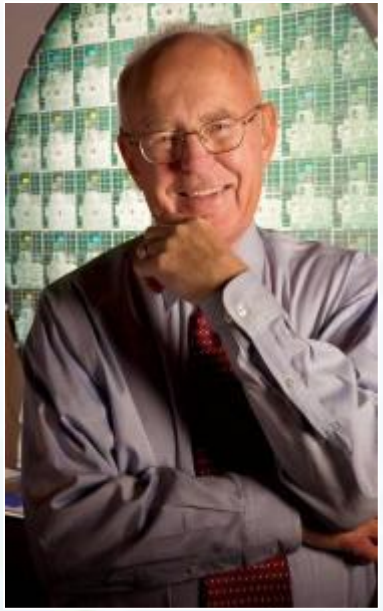
At current churn rates 75% of current S&P 500 will be replaced within 10 years –

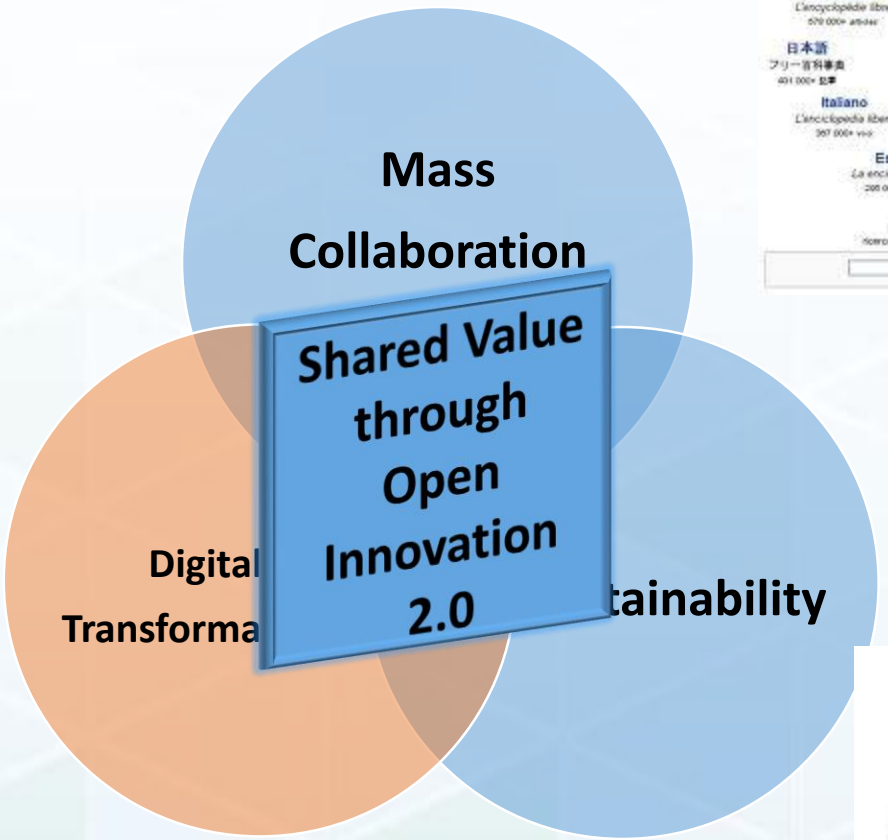
Prof. Mark Perry, U of Michigan

Average length of stay (years) in S&P 500

1958	1980	2012
61	25	18

Exploit the Mega Trends





The Transformation of the Business of Healthcare

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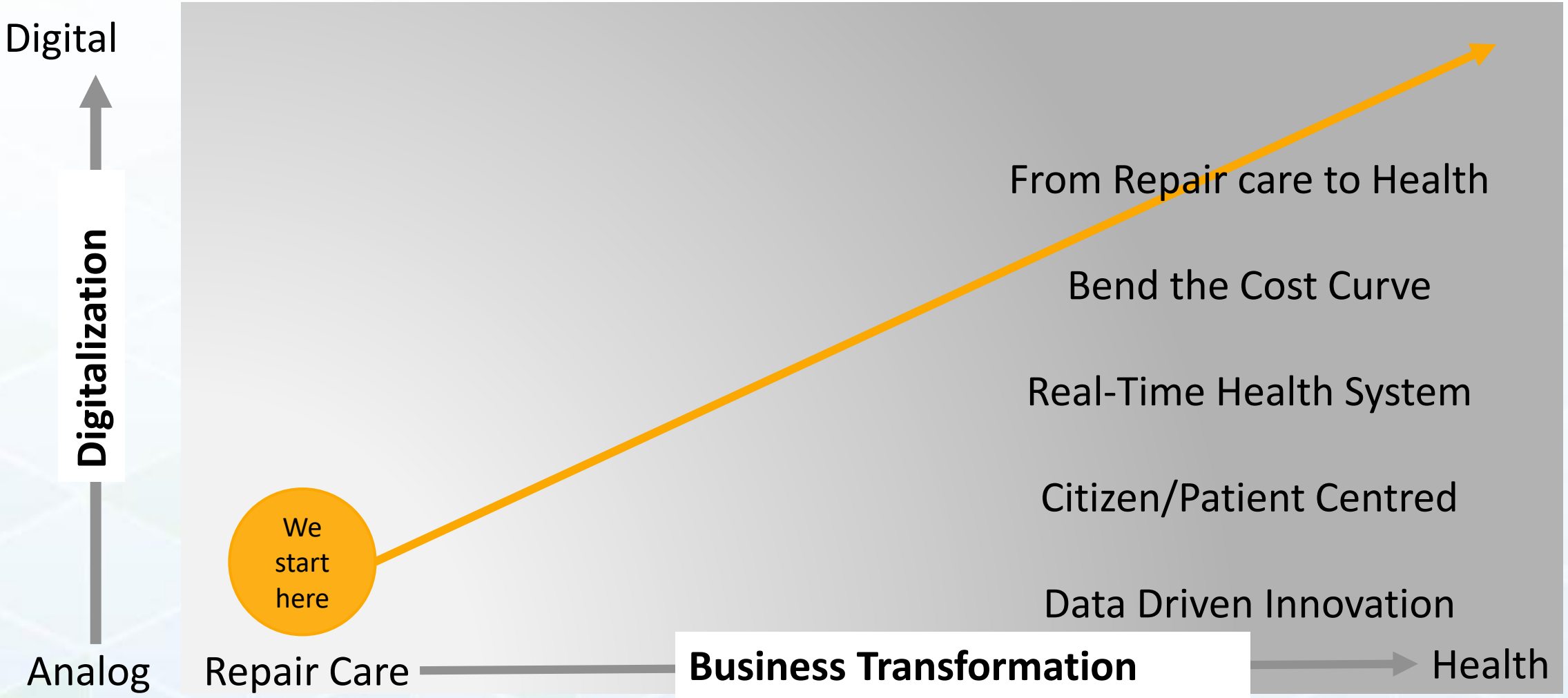
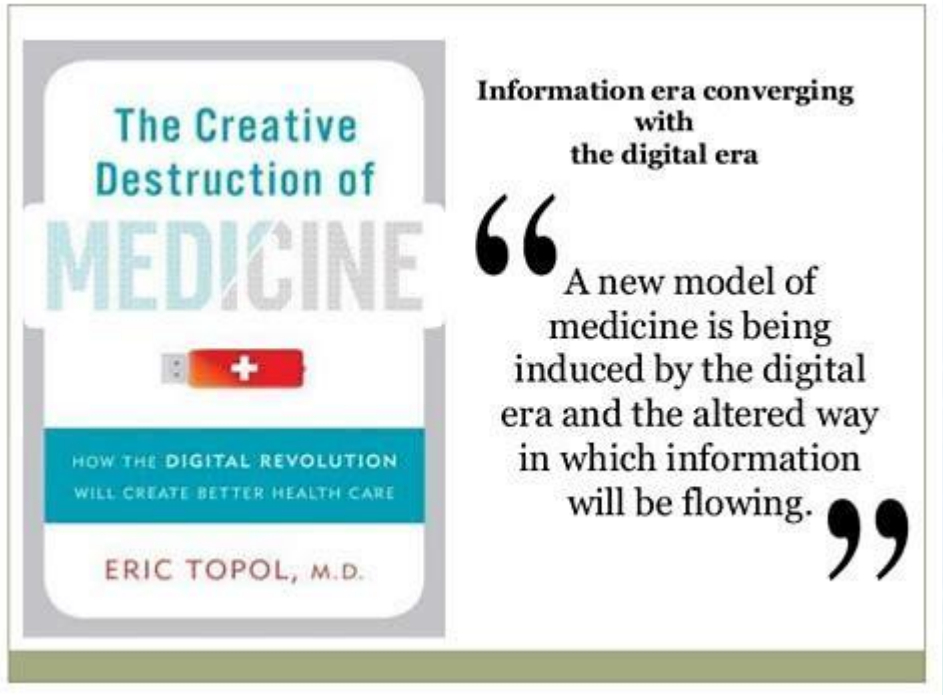


It needs an ecosystem and collective innovation methodology to achieve this!

Open Innovation set to transform healthcare

- ~~Open Innovation~~
- Open Innovation 2.0



Introducing Open Innovation 2.0; OI2

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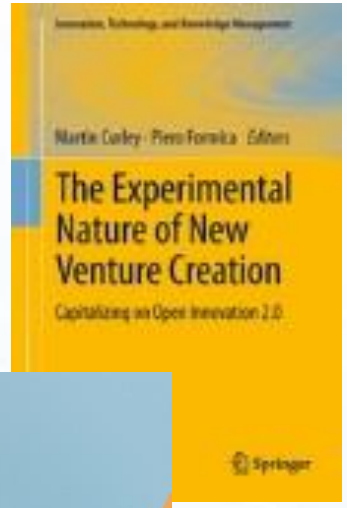
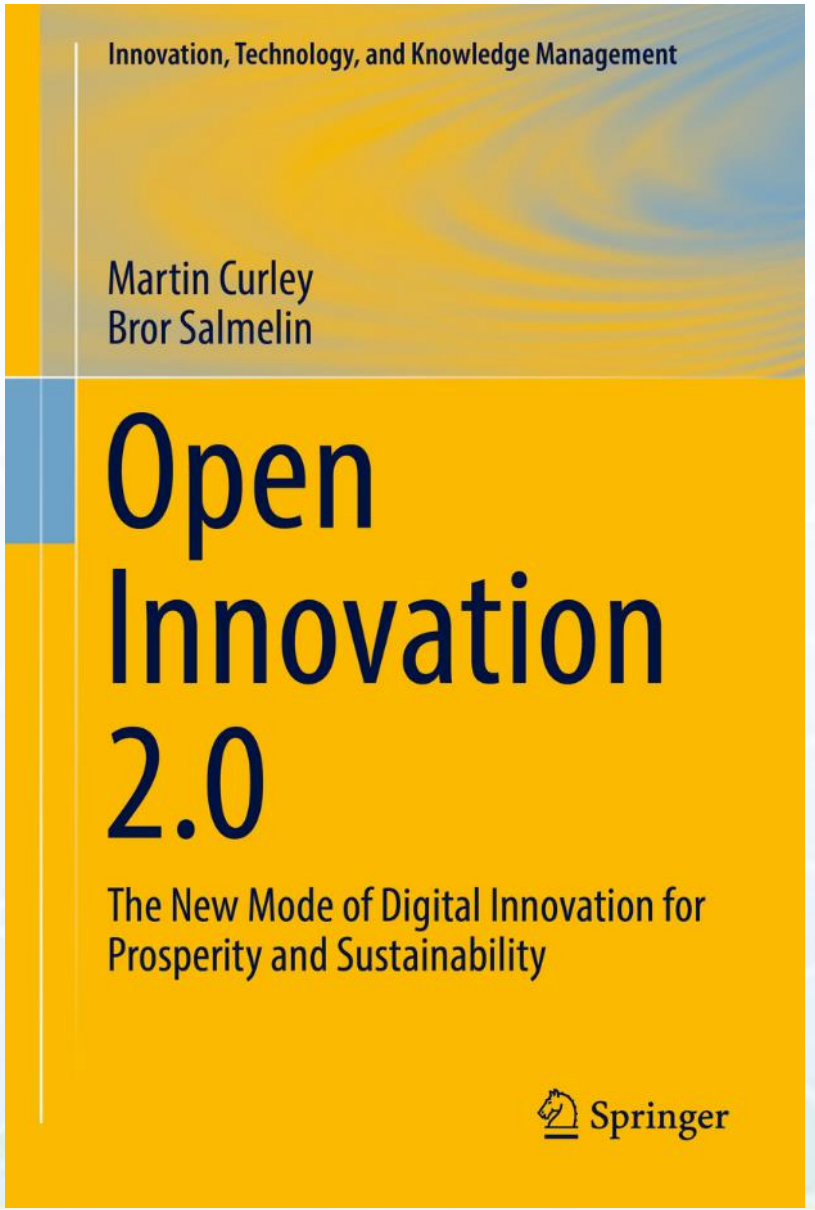
The way is long if one follows precepts (rules), the way is short if one follows patterns - Seneca





Open Innovation 2.0: The new mode for Digital Innovation; enabled, fuelled and built using Digital Technology – Virtuous Cycle

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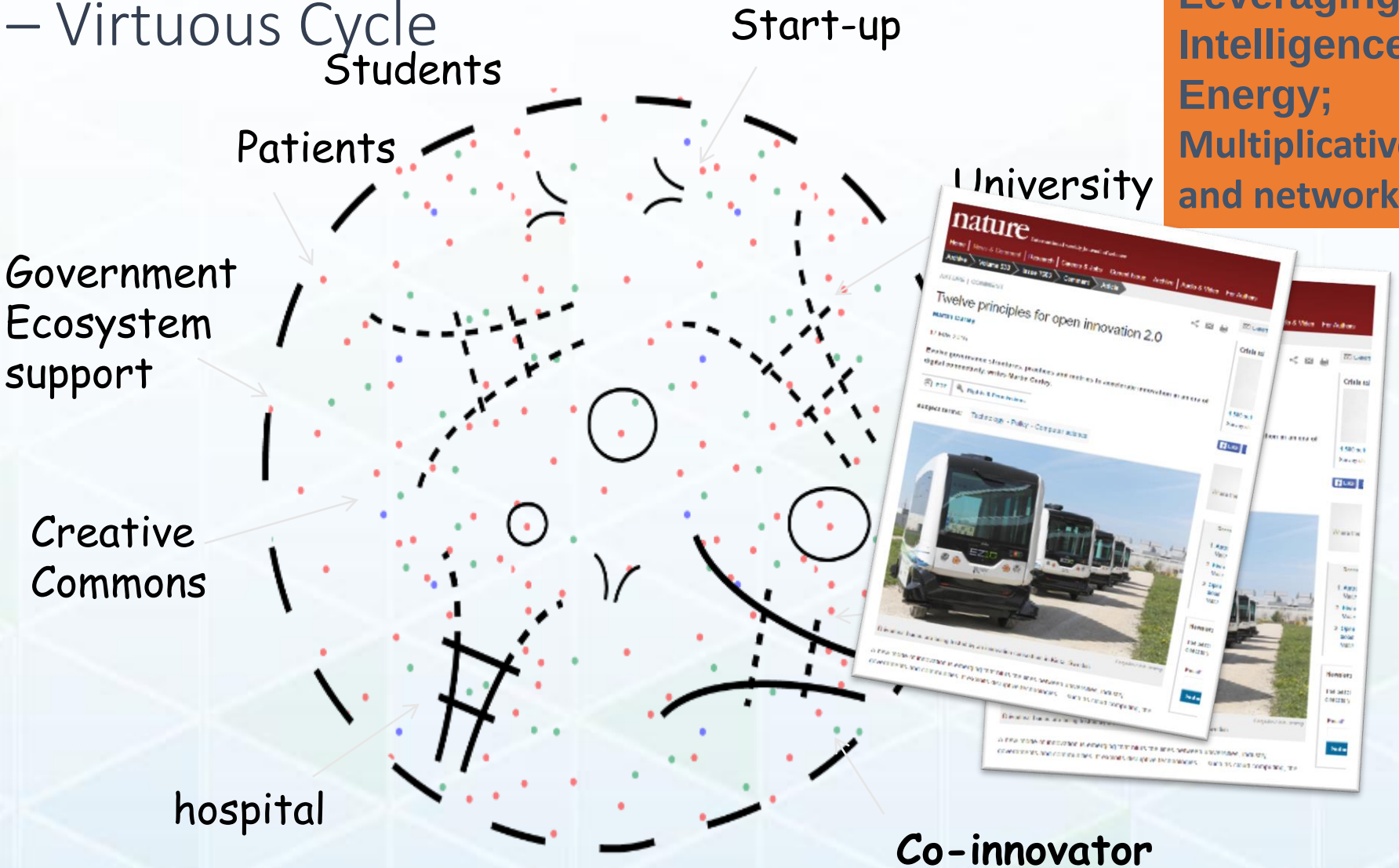
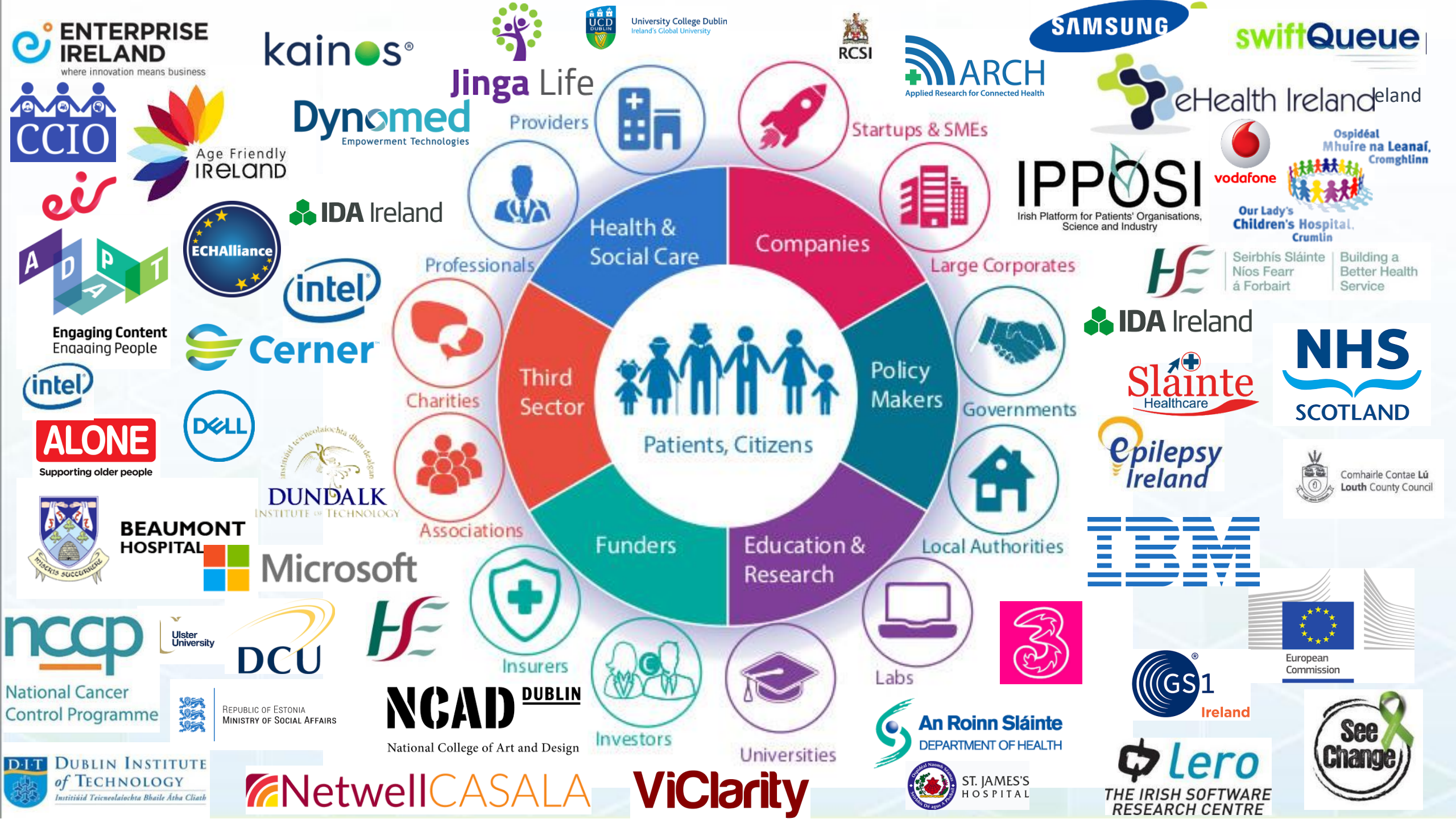
Leveraging Collective Intelligence and Energy;
Multiplicative, Synergy and network effects



Co-innovator

Source: M Curley/B Salmelin


Health & Social Care
Companies
Third Sector
Policy Makers
Funders
Education & Research
Patients, Citizens
Providers
Startups & SMEs
Professionals
Large Corporates
Charities
Governments
Associations
Local Authorities
Insurers
Labs
Investors
Universities
ENTERPRISE IRELAND
where innovation means business
kainos
University College Dublin
Ireland's Global University
RCSI
SAMSUNG
swiftQueue
ARCH
Applied Research for Connected Health
eHealth Ireland
CCIO
Jinga Life
Dynomed
Empowerment Technologies
Age Friendly IRELAND
IDA Ireland
IPPOSI
Irish Platform for Patients' Organisations, Science and Industry
vodafone
Ospidéal Mhuire na Leanaí, Cromghlinn
Our Lady's Children's Hospital, Crumlin
ECHAlliance
intel
ADAPT
Engaging Content
Engaging People
Cerner
Seirbhís Sláinte Níos Fearr á Forbairt
Building a Better Health Service
IDA Ireland
Sláinte Healthcare
NHS SCOTLAND
ALONE
Supporting older people
DELL
Epilepsy Ireland
Comhairle Contae Lú
Louth County Council
DUNDALK INSTITUTE OF TECHNOLOGY
BEAUMONT HOSPITAL
IBM
Microsoft
nccp
National Cancer Control Programme
Ulster University
DCU
European Commission
GS1 Ireland
An Roinn Sláinte
DEPARTMENT OF HEALTH
See Change
NCAD DUBLIN
National College of Art and Design
REPUBLIC OF ESTONIA
MINISTRY OF SOCIAL AFFAIRS
ST. JAMES'S HOSPITAL
lero
THE IRISH SOFTWARE RESEARCH CENTRE
DUBLIN INSTITUTE of TECHNOLOGY
NetwellCASALA
ViClarity

Quadruple Helix Innovation

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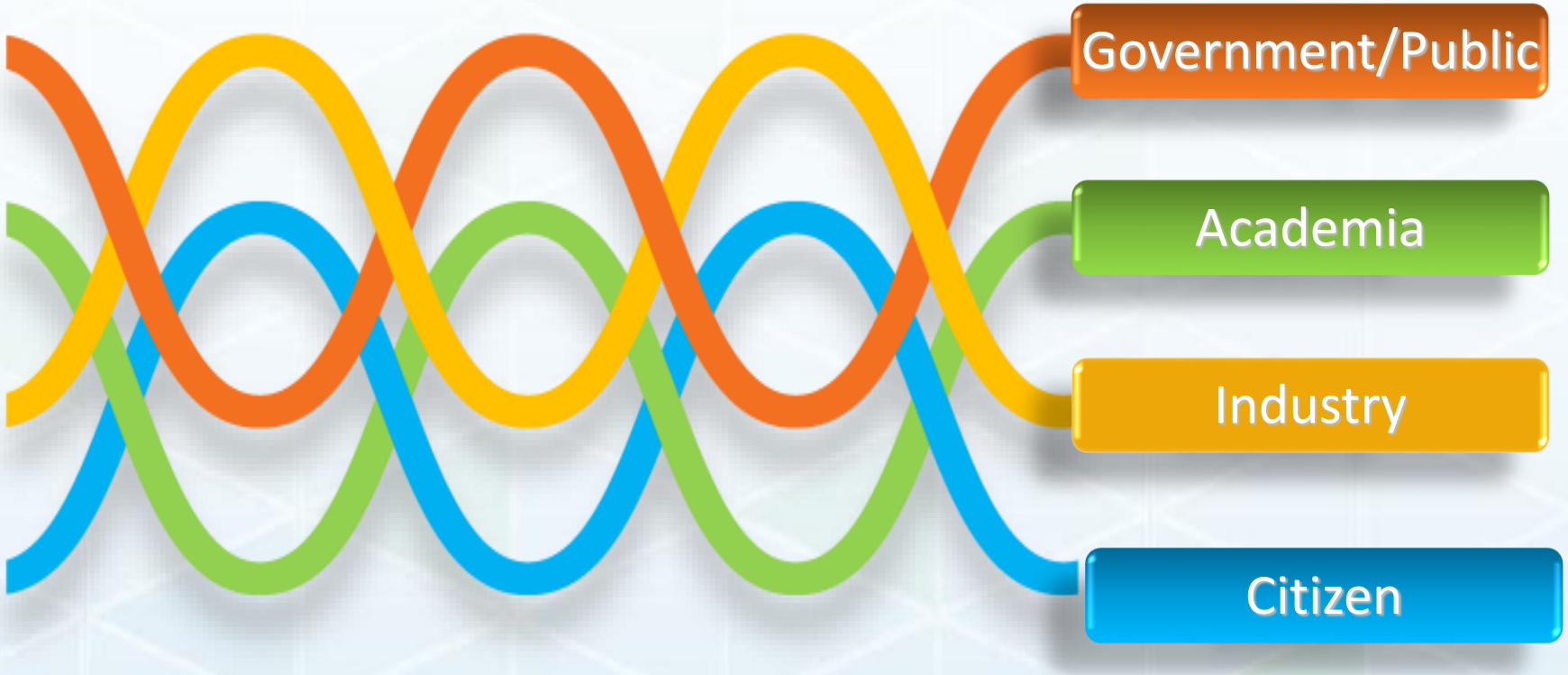
Government, Academia, Industry and Citizens collaborating together to drive structural changes far beyond the scope of any one organization could achieve on it's own



OI2 core patterns

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Culture

Vision
Value,
Values

Platform

Design for
Adoption

Data Driven
Innovation

Profit,
Prosperity,
Probability

Ecosystem

Agile Production

Industrial
Innovation

IT Backbone

OI2 is multiplicative

Alignment
Agility,
Acceleration

Shared Purpose

…..before this decade is out, of landing a man on the moon and returning him safely to the earth

Slaintecare

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SLÁINTECARE IMPLEMENTATION STRATEGY

Stay Left, Shift Left

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Preventative/Proactive Healthcare — Emergency / Elective

Life Style | Nutrition
Screening | Monitoring/ Scanning
Genetics | Environment
Immunisation

The Continuum of Care
"Shift Left !"

Home Care
Independent Healthy Living | Integrated Care & Home Support
Chronic Disease Management | Assisted Living

Primary/Community Care
GP Practice | Primary Care Centre
Community Unit | Specialist Nurses

Acute Care
Acute Hospital
Speciality Clinic
High Dependency

Clinician Experience
Quality of Life
Quality of Care

Shift Left – Highest Quality of Life at the highest possible cost avoidance

Cost of Care

€ €€ €€€ €€€€

Stay Left, Shift Left: Moore's Law for Healthcare

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Preventative/Proactive Healthcare

HEALTH BEACON

BLUEDROP MEDICAL

Life Style | Nutrition | Scanning | Monitoring | Genetics | Environment | Immunisation

Clinician Experience

Quality of Life

Quality of Care

The Continuum of Care

"Shift Left !"

Home Care

Independent Healthy Living | Community Clinic | Chronic Disease Management | Doctor's Office

Swiftqueue
CO-ORDINATED HEALTHCARE... EMPOWERED

Primary/Community Care

AventaMed
Advancing ENT Surgery

medxnote

Acute Care

Assisted Living | Primary Care Centre | Speciality Clinic | Skilled Nursing Facility | Community Hospital | ICU

Kinesis Health Technologies

Jinga Life
YOUR DIGITAL HEALTH SOLUTION

MN-CMS

MAKING SPACE FOR HEALTHY MINDS

Shift Left – Highest Quality of Life at the highest possible cost avoidance

Cost of Care

€ | € € | € € € | € € € €

A pivotal transformation required!

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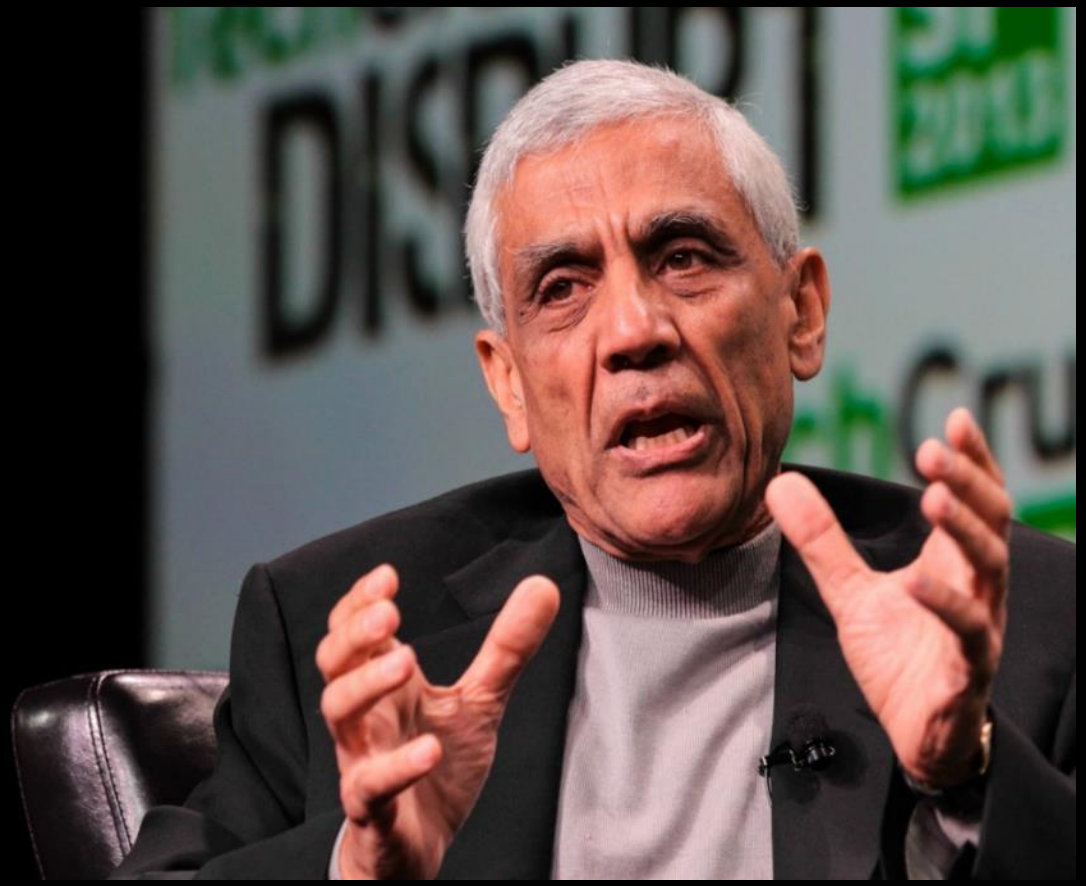
Project Oak is live at St James Hospital!



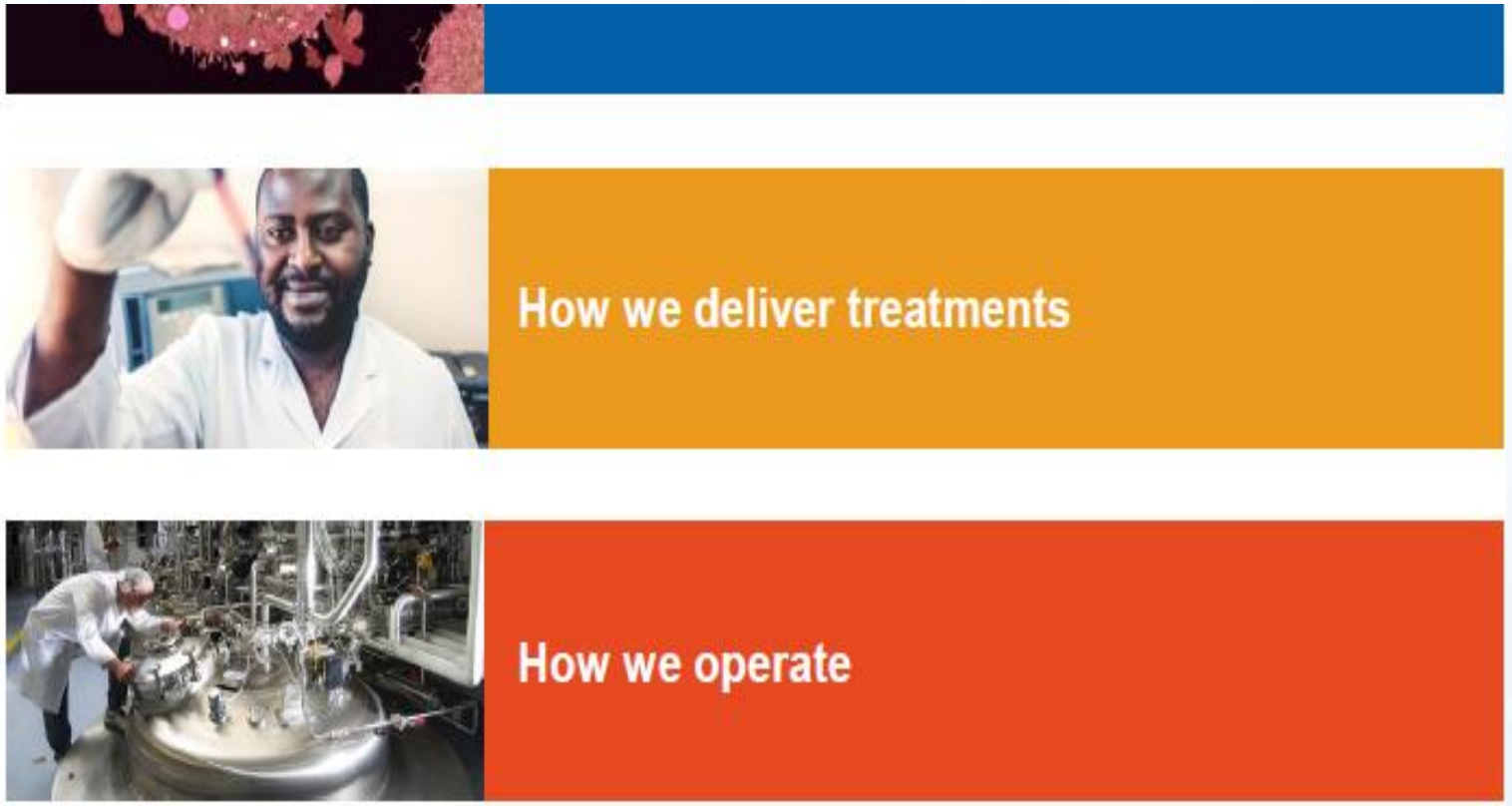
“In the next ten years Data Science will do more for medicine than all of the biological sciences combined.”

Vinod Khosla

Reimagining Medicine

….Through the use of "Digital and Data Sciences"

….Deliver Better Outcomes for Patients



"We need to become a focused medicines company that's powered by data science and digital technologies,"... Novartis CEO Vasant Narasimhan

Evolve Strategy to a Shared Vision

Care Networking

shift from institutions to preventative, proactive, mobile, home-based, & community care.

Personalised Care

shift from population-based to person-based prevention and treatment

Care Anywhere

shift from solo to community and team-based care across orgs and IT systems

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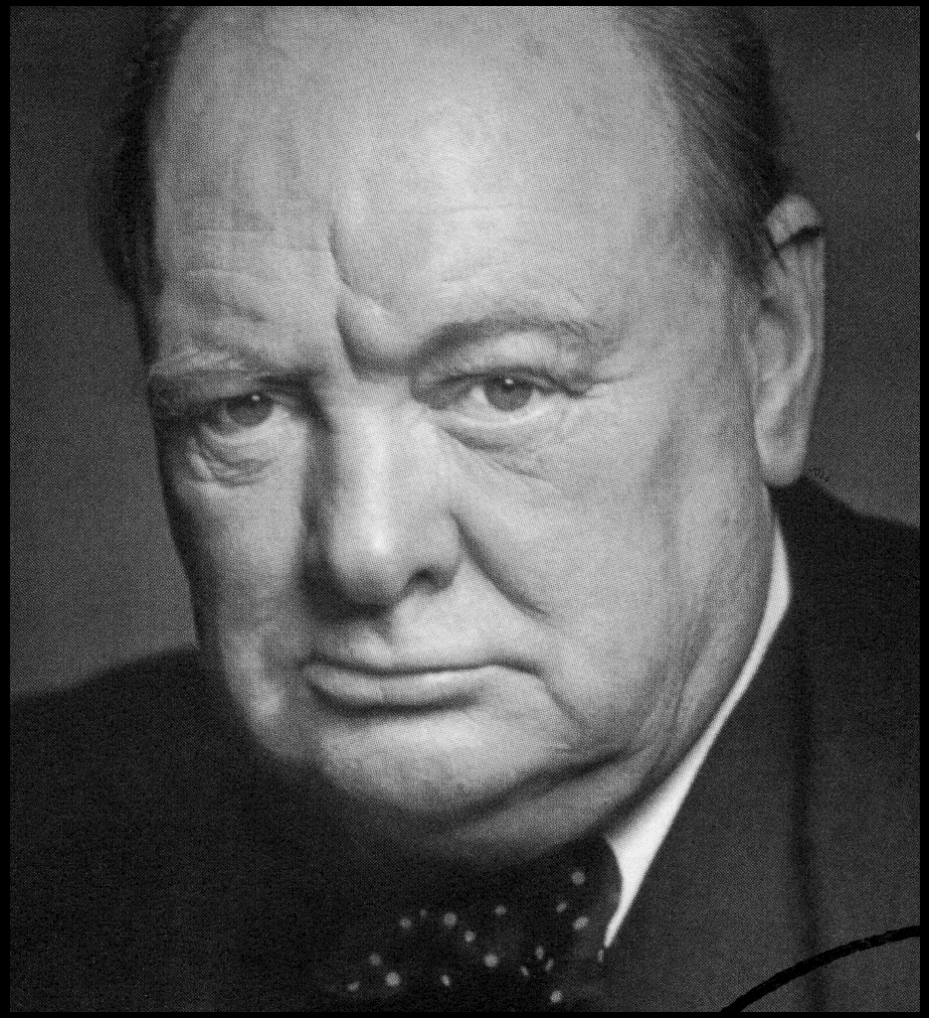
Source: Intel



“You make a living by what you get, you make a life by what you give.”

Winston Churchill

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Thank you!

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