



Jim Joyce, CEO & Co-Founder - HealthBeacon



Jim co-founded HealthBeacon with Kieran Daly in 2013. Prior to HealthBeacon, Jim was the CEO of Point of Care Health Services which he established and sold to Unipharm plc. Jim has held senior positions with Schering-Plough (now Merck & Co. Inc.) as General Manager of Ireland and Director of Finance for Europe, Middle East, Canada and the United States. Prior to the pharmaceutical industry, Jim worked in financial services for investment firms of Smith Barney, Brown Brothers Harriman and AG-Edwards.

Jim holds a BA in Economics from Fordham University and an MBA from University College Dublin.

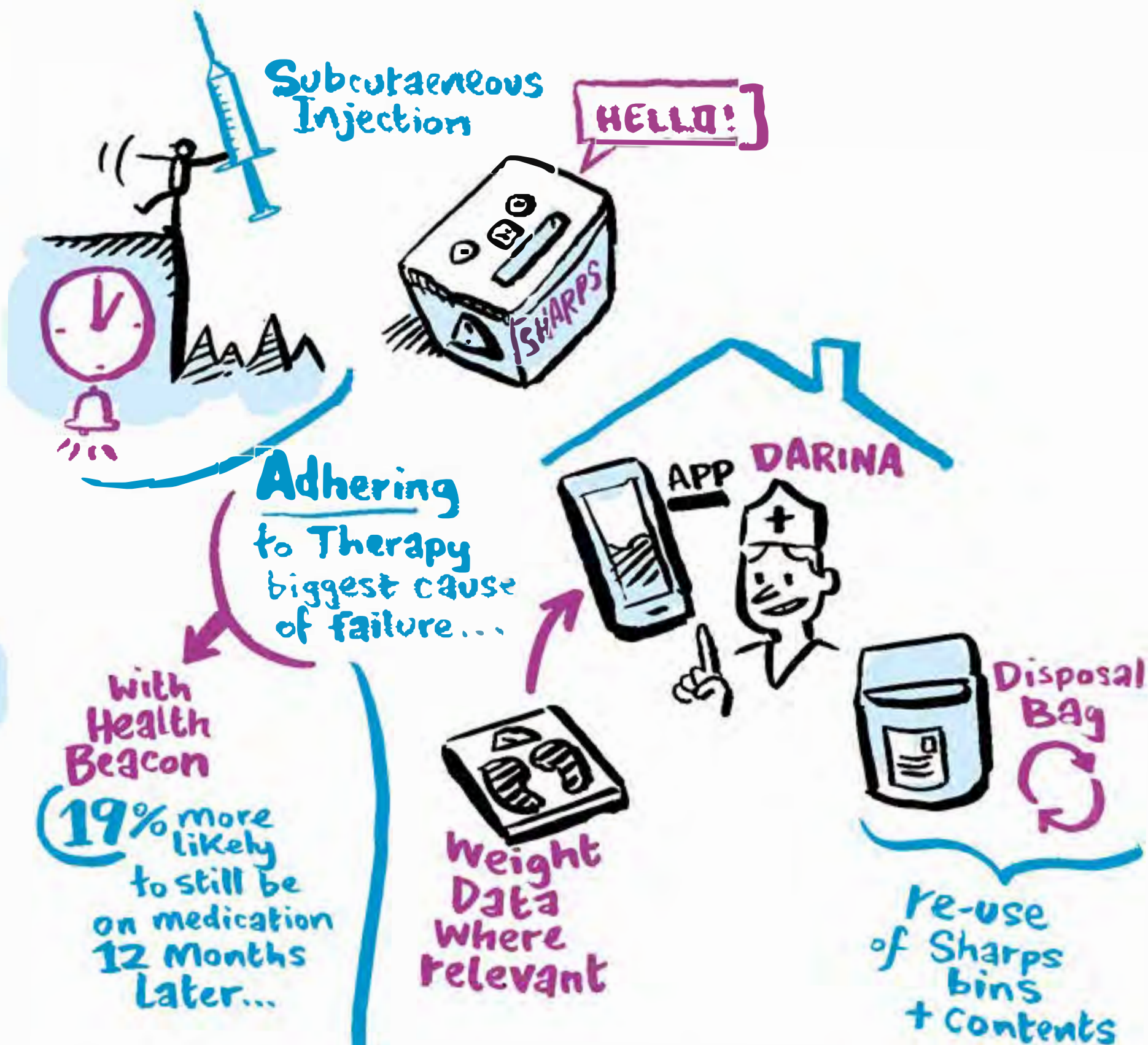
Proudly supported by:

Jim Joyce
↳ Chief Executive,
Health Beacon

From Initial idea to Flotation

Smart
Tools
for
Managing
Medications

give people
their health
back



Mission
"Leading Platform
For Patients that
Inject in the home"
e.g. ↳ Diabetics

Build WITH
Clients } Not just taking it to them...



Complex...

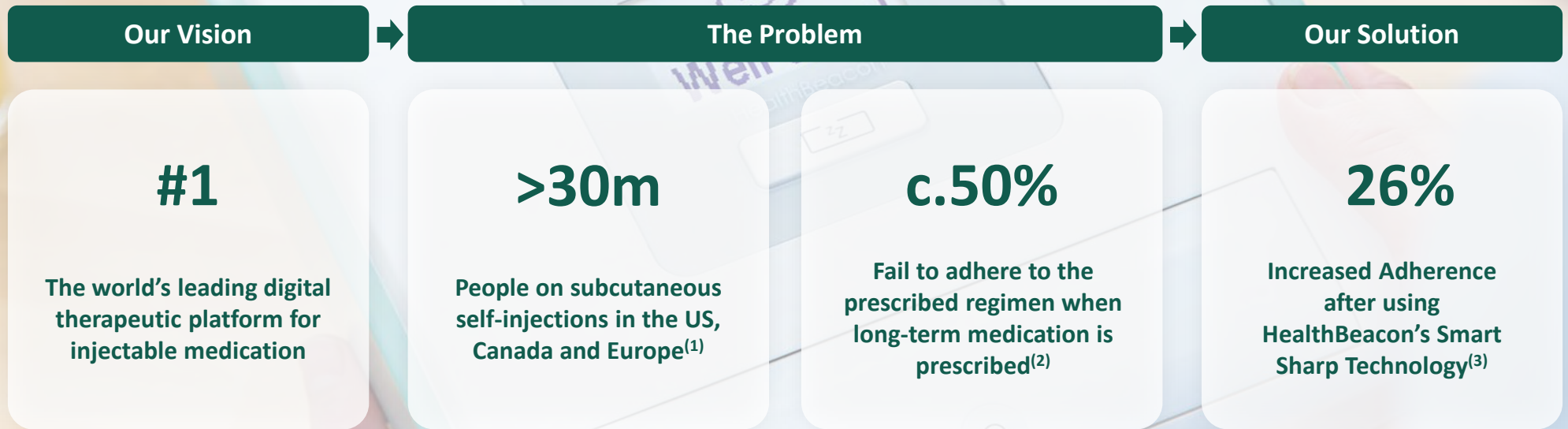
Get the simple things right first

- Initiation
- Data
- Abandon Assumptions!



HealthBeacon

Addressing a large problem in Healthcare....Medical Adherence



Transforming the patient journey with our unique, well invested and IP protected platform

Sources:

- 1) *SafeNeedleDisposal.org (9m US patients), management estimates this implies 30m patients in Europe, Canada and the US*
- 2) *World Health Organisation 2003, A Report on Patient Non-adherence in Ireland (last accessed January 2014)*
- 3) *HealthBeacon Limited data*

Our Platform

Becoming the leading digital therapeutics platform for Injectable Medications

The World's Leading Digital Health Platform for Injectable Medications

As many as 1-in-2 patients fail to adhere to their medication schedule. Our technologies integrate with patient support programs to significantly improve adherence for individuals with at home therapy regimens.



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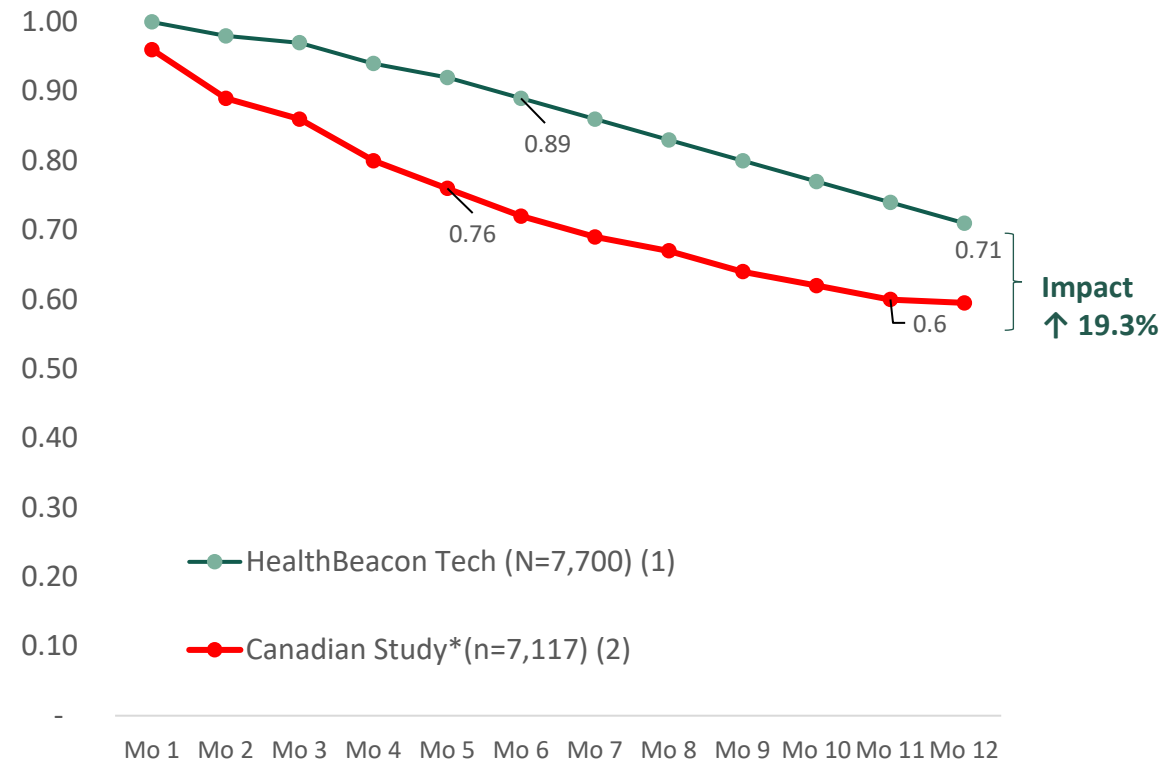
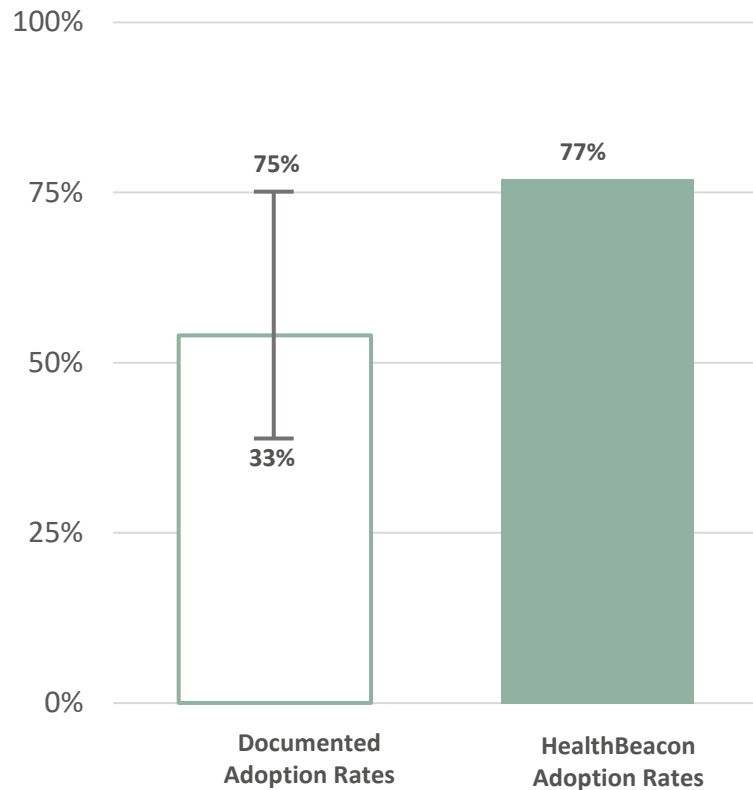


Evidenced base approach to adherence

Increasing both patient adherence and adoption rates through HealthBeacon's Injection Care Management System

Patients are more likely to adopt HealthBeacon versus other Digital Health Technologies⁽¹⁾

Impact → Up to a 19.3% increase in persistence to therapy at month 12

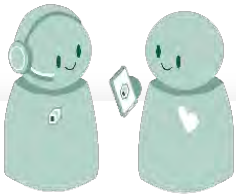


Easy to Implement

Simple

Intuitive

Validated



Referral:

Patient referred to HB by Kroger Specialty Pharmacy via warm transfer phone call

HB team captures patient consent, programs and ships the Unit



Welcome pack:

Patient receives Smart Sharps Unit

Supporting material

Access to patient Companion App



Injection Day:

Smart Reminders: Blue light on Unit shines

Patient receives SMS reminder



Patient Administers Injection:

Drops into HB unit

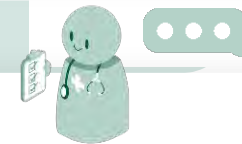
Adherence score updates

Next injection day/ injection site updates



Patients Bin Full:

Easy Mail Back Service



Follow up with Patients if needed:

HB sends reminder SMS

Outreach by HealthBeacon Customer Care if non-adherence

Green Labs Launch Event

April 8th, 2022



