# PHARMA DE LA LINE DE L

PARTNERING TO IMPROVE HUMAN HEALTH



Access & Strategic
Partnerships Manager

Takeda

Proudly supported by:



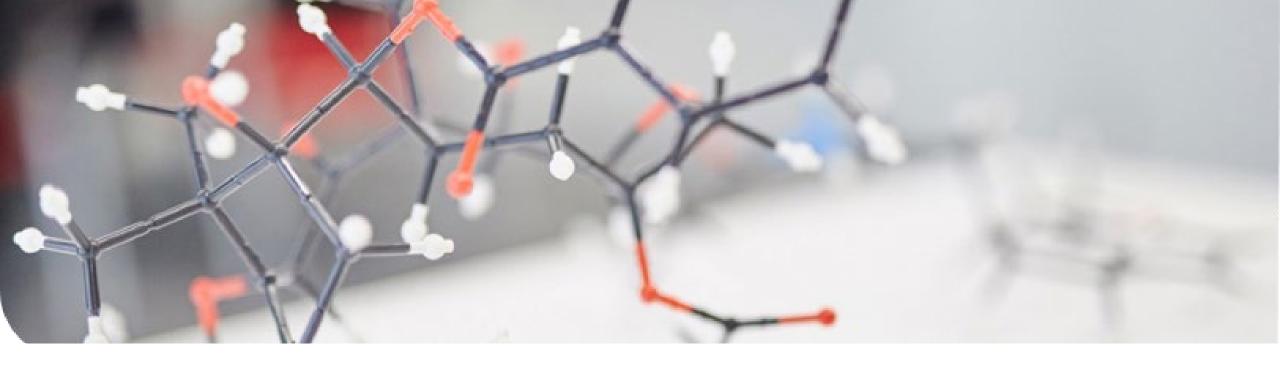








hanover



## Public-Private Partnerships (PPP): Partnering on mission-driven initiatives across Europe



Pharma Summit 2023: Partnering to Improve Human Health 30<sup>th</sup> March 2023

Adrian Coyle, Access and Strategic Partnership Manager Takeda Products Ireland Ltd.

### Public-Private Partnerships

**PPP Overview** 











#### LIFE SCIENCES INDUSTRY

- Pharma
- Medical device
- Biotechnology
- Small and Medium Enterprises

#### OTHER INDUSTRY

- Technology companies
- Consumer products

#### PATIENT COMMUNITIES

#### Public-Private Partnership (PPP):

Pre-competitive, mission-driven alliances between public, private and non-profit entities

to leverage resources and expertise toward
the advancement of health care
and benefits for patients. Members — united
by a shared purpose - typically pool
responsibilities, risks, and decision-making,
while gaining access to joint resources,
knowledge, and mutually
beneficial outcomes.

#### NON-PROFIT ORGANIZATIONS

#### GOVERNMENT AGENCIES

- Regulatory Agencies
- Health Technology Assessments (HTA)
- Payers
- Funding Agencies

#### ACADEMIC & RESEARCH INSTITUTES

- Key Opinion Leaders
- Subject Matter Experts



#### Public-Private Partnership (PPP):

Pre-competitive, mission-driven alliances between public, private and non-profit entities

to leverage resources and expertise toward
the advancement of health care
and benefits for patients. Members — united
by a shared purpose - typically pool
responsibilities, risks, and decision-making,
while gaining access to joint resources,
knowledge, and mutually
beneficial outcomes.

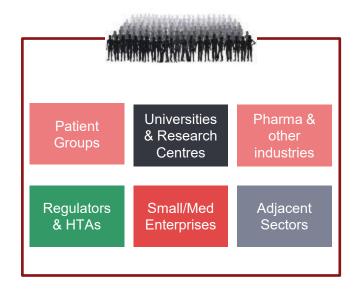


## Innovative Medicines Initiative (IMI) brought a decade of successful public private partnerships<sup>1</sup>

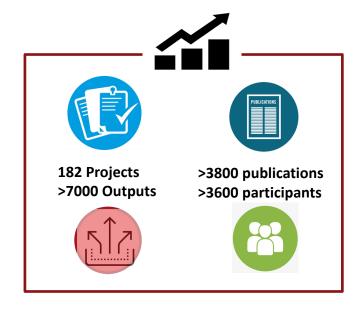




The partnership worked to improve health by speeding up development and access to innovative medicines



Supports collaboration between the key players involved in health research from public and private sectors



Significant outputs from research and innovation that benefit from greater coordination and knowledge sharing

IMI working to improve health by speeding up the development of, and patient access to, innovative medicines, particularly in areas where there is an unmet medical or societal need

## Significant IMI projects in many areas; highlighting some projects from paediatrics, digital/data and antibiotics





Implementation of multi-national paediatric clinical trials via new networks across 20 countries<sup>2</sup>

Making a difference to PAEDIATRIC diseases

Tackling paediatric cancers by developing preclinical tumour models testing to speed-up regulatory filings<sup>3</sup>



17 consortia targeting big data and digital to drive innovation in healthcare, standardising data collection and ensuring ethical data conduct<sup>4</sup>

Benefiting from **DIGITAL** healthcare solutions

Building a federated data network of 100 million citizens, haematological health database, blockchain health data for trials and supply chain<sup>5</sup>



7 new drugs under development to address priority pathogens with novel treatments<sup>6</sup>

**Ensuring ANTIBIOTICS remain effective** 

Anti-microbial resistance
(AMR) key focus with AMR
Accelerator taking a 360
approach to tackling
resistance<sup>7</sup>

<sup>2.</sup> C4C project, https://www.imi.europa.eu/projects-results/project-factsheets/c4c; 3. ITCC-P4 project, https://www.imi.europa.eu/projects-results/project-factsheets/itcc-p4;

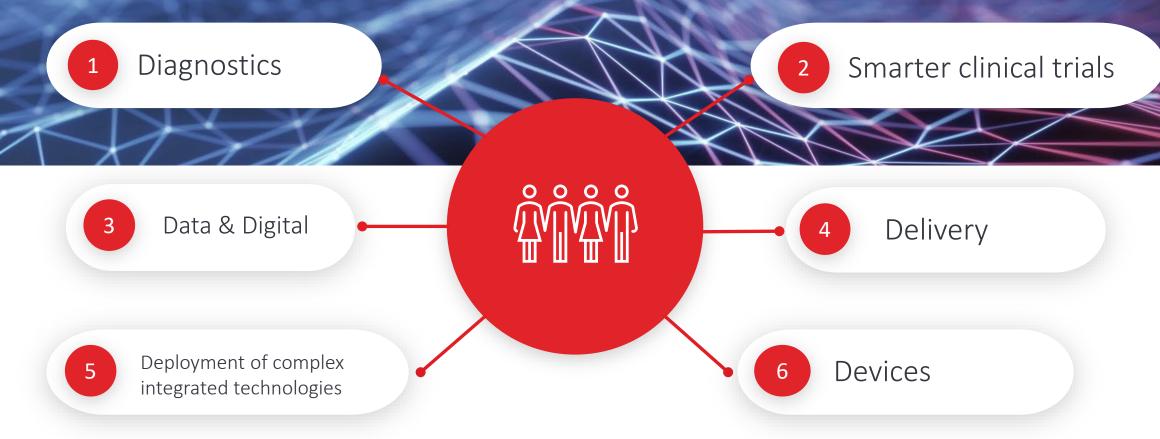
<sup>4.</sup> IMI Impact, https://www.efpia.eu/news-events/the-efpia-view/blog-articles/imi-impact-driving-healthcare-s-digital-future/ 5.EHDEN Project, https://www.imi.europa.eu/projects-results/project-factsheets/ehden;

<sup>6.</sup> ND4BB project, https://www.imi.europa.eu/projects-results/project-factsheets/nd4bb; 7. AMR Accelerator project, https://www.imi.europa.eu/projects-results/project-factsheets/amr-accelerator; all accessed on 23<sup>rd</sup> of March 2023.

#### There is a paradigm shift to innovative health

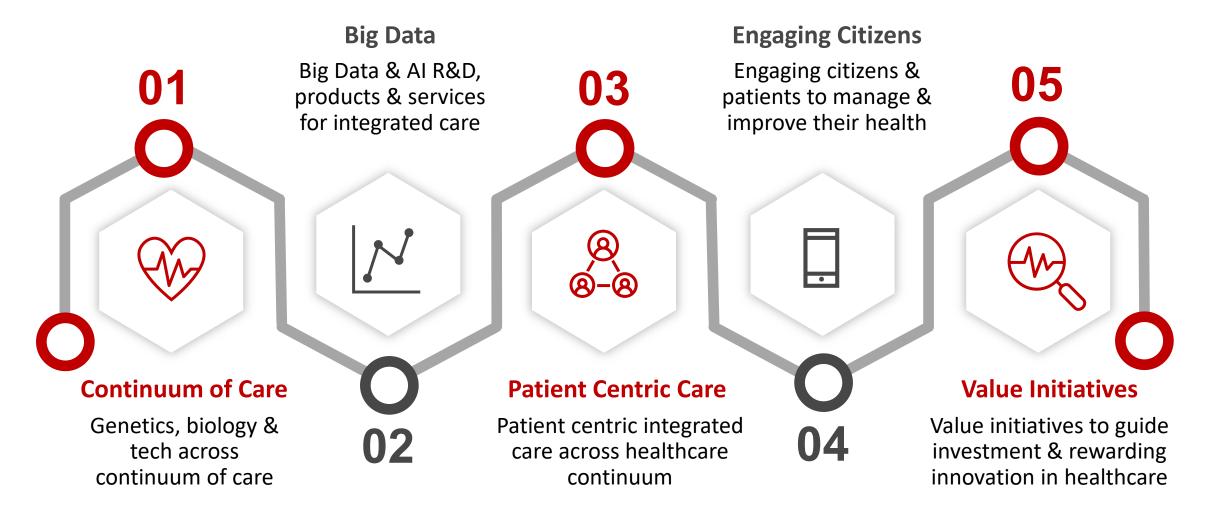


From disease care to health care and learning healthcare systems, with the citizen/patient at the centre



## The Innovative Health Initiative has FIVE areas of action, via a Cross-Sector Partnership with a potential €2.4B public private partnership<sup>8,9</sup>

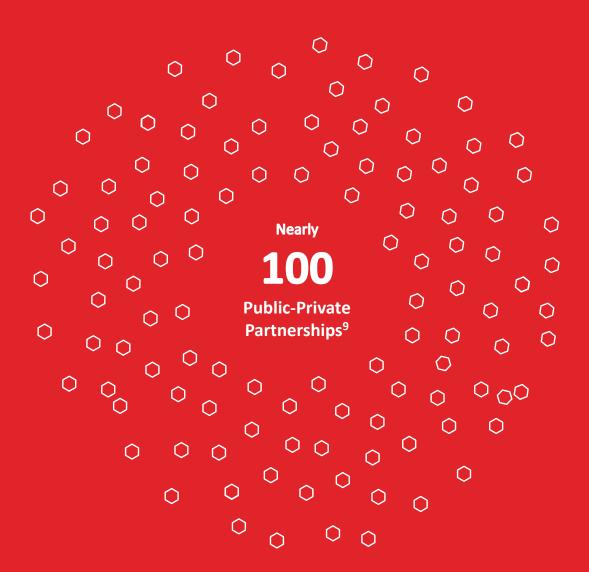




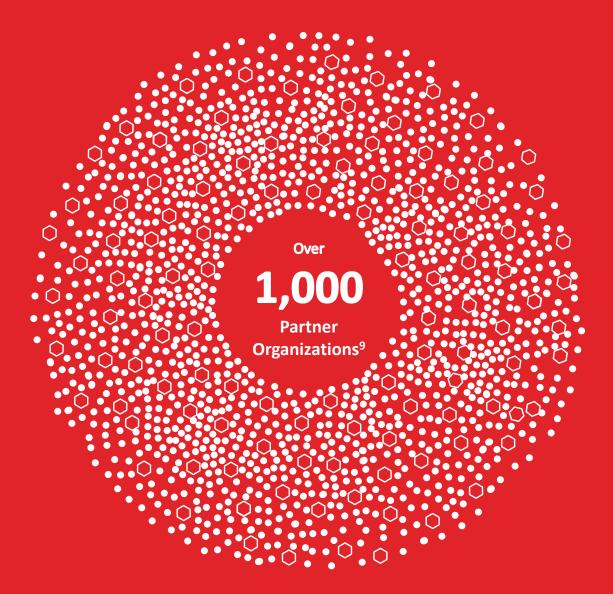
<sup>•</sup> innovative health initiative

# Takeda is an aspiring LEADER in Public-Private Partnerships













**76**Countries<sup>9</sup>



#### Summary of Irish involvement in PPPs involving Takeda<sup>9</sup>





**Ongoing PPPs at Takeda** 

96



**10 8 Rep of Ireland** 2 involve Northern Ireland





#### **H2O Health Outcomes Observatory**<sup>10</sup>



The mission of H2O is

"to empower patients with tools to monitor their outcomes independently, to promote the use of their outcomes in decision making with clinicians, to create transparency of outcomes to facilitate value-based healthcare models and to create an ethical governance model for patient-reported health data in the interest of patients, science and society".

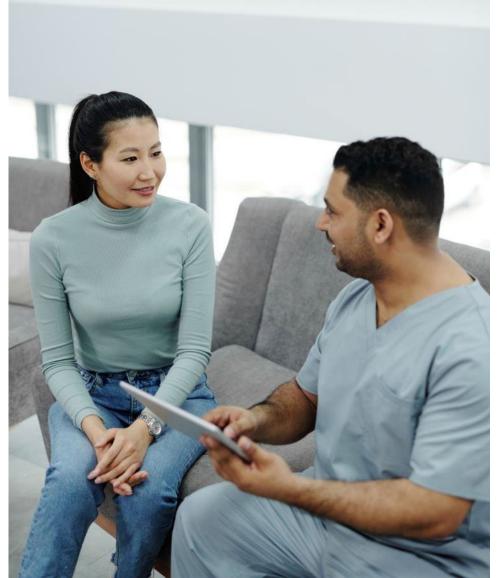
H2O will equip patients with tools to measure their outcomes in a standardised way, whilst giving them full control of their data.

23
Partners

**KEY FACTS** 

€
EUR21m
Budget

2020 - 2025 5 YR Duration Creating 'health outcomes observatories' that will amplify the patient voice both in their own healthcare and in healthcare systems more broadly





Takeda is the overall lead on this project













































#### SCREEN4CARE<sup>11</sup>



SCREEN4CARE aims to

"identify existing resources and initiatives that can be used for the large-scale cross-sector ecosystem, including European-wide data sources amenable for Machine Learning, regulatory frameworks, ethical considerations and business considerations in the field of newborn screening (NBS) and digital technologies for Rare Disease (RD) diagnosis."

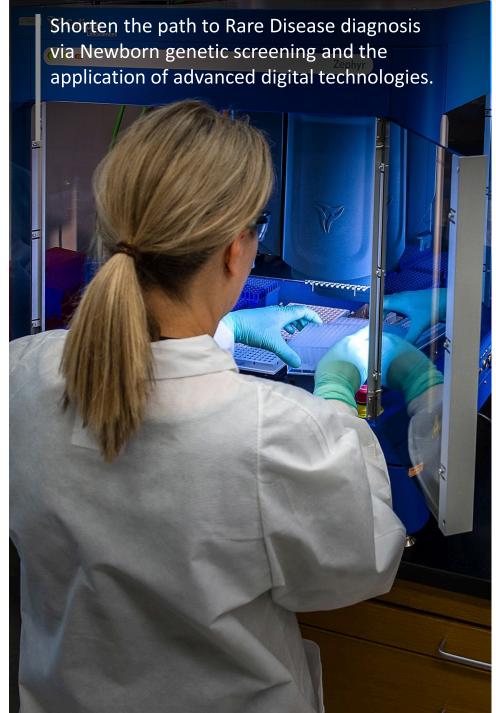
#### SCREEN4CARE will develop two approaches:

- Newborn Screening (NBS)
- Multiple digital projects to accelerate diagnosis

39
Partners

EUR 25m
Budget

2021 - 2026
5 YR
Duration





Takeda colleagues have key Project Leadership roles

























































**KEY FACTS** 

## Thank you



## PHARMA 2 SUMMIT 2

PARTNERING TO IMPROVE HUMAN HEALTH

Proudly supported by



SI SALUTEM INSIGHTS





UnitedDrug

& uniphar group

hanover